**FDP**

**on**

**The Art of Writing Winnable Project Proposal for Funding**

**09.01.2020**

**About the Institute**

Annamacharya Institute of Technology and Sciences, Tirupati was established in the year 2007 in a 40 acre sprawling green campus with serene atmosphere and congenial learning practices. The institute offers five streams in engineering namely CSE, ECE, EEE, and Civil & Mechanical Engineering. It also runs two post graduate programmes - M.Tech & MBA. The institute provides adequate practical orientation to students in order to make them succeed in the present day competitive world.

**About Department of Management Studies**

The department, established in 2008 has been able to impart quality managerial competencies for students with qualified, experienced and senior faculty members including Doctorates. The department offers premier professional training that keeps the students in pace with the latest developments in the field of Business Management. The department regularly conducts Personality Development courses, Soft skill courses and employment oriented courses for providing the students a clear and decisive edge in employability through modular and supplementary programs based on industry tracking and feedback. The department has forged strong Institute-Industry Interface with leading companies to continuously bridge the gap between college education and Industry needs through summer Internships, pre-employment training programs, guest lectures and other Interaction programs.

**About the FDP**

The one day FDP on *The Art of Writing Winnable Project Proposal for Funding* covers different aspects of writing effective project proposal which makes it easy to qualify for approval for funding agencies. It also provides a glimpse of various funding agencies, best practices about writing literature reviews and hands-on training on literature. It will bring a positive transformation in the faculty members’ attitude in submitting effective proposals .

**ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES::TIRUPATI**

**DEPARTMENT OF MANAGEMENT STUDIES**

**Faculty Development Programme**

**on**

**THE ART OF WRITING WINNABLE PROJECT PROPOSAL FOR FUNDING**

**On**

**09.01.2020**

**Program Schedule**

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| 9:30 a.m to 9:45 a.m. | Inaugural session |
| 9:45 a.m. to 11:00 a.m. | **Session I**: How to write a winnable project proposal |
| 11:00 a.m. to 11:15 a.m. | Tea break |
| 11:15 a.m. to 12:30 p.m. | **Session II**: Preparations required for writing proposals |
| 12:30 p.m to 1:30 p.m. | Lunch |
| 1:30 p.m to 3:00 p.m. | **Session III**: Funding Agencies |
| 3:00 p.m to 3:15 p.m. | Tea Break |
| 3:15 p.m to 4:30 p.m. | **Session IV:**  Hands on training on Literature and Patent search |

**REPORT ON THE EVENT**

The FDP on “The Art of writing winnable project proposal for funding” was organized in a grand manner in AITS, Tirupati on 9.1.2020.The Department of Management Studies organized the workshop in the e-classroom and faculty members from different colleges in and around A.P. participated in the FDP. Dr M. Kantha Babu, Director, Centre for IPR, College of Engineering , Anna University, Chennai, has been the Resource Person for the workshop. Dr.Haritha Kasumarthi, Head, Department of Management Studies was the Convener for workshop.

**PARTICIPANTS:**

Around 42 participants (faculty members) from various colleges in and around A.P have participated in the workshop.(List enclosed)

**FEEDBACK OF PARTICIPANTS**

* I have learnt to identify novel ideas to write and win funding projects from government. Programme was very useful

*----- P Revathi , Research Scholar, Bharathiar University, Coimbatore.*

* This programme has improved my knowledge in the field of IPR and getting funding for projects *---- P Srinivas, Asst Professor in Law, Anantha Law College, Tirupati.*
* Got exposure about research proposals and patent rights. It was a good experience*.*

*---Dr N Deepak Kumar, Professor, SRET, Tirupati*

* This programme has given new insights for us in the area of IPR*.*

*–Mr S M K Sukumar Reddy, Asst Professor, VITS, Proddatur*

* The programme was very interesting and a wonderful opportunity to gain insights into writing proposals and getting them funded.

-------*Mr.* *Ch Venkateswarulu, Asst Porfessor-MBA, AITS, Tirupati*

*Fig: Speech by The Principal, Dr Nadhamuni Reddy*





*Fig. Participants of the Workshop in the Lab*

