


New Courses 2017-18 to 2018-19	New Courses 2019-20 to 2021-22
Cost and Management Accounting	Computer Applications for Business
Human Resource Development	Innovation and Technology Management
Mobile Commerce	Human Resource Analytics (H)
Consumer Behaviour	Managing Digital Innovation and Transformation (S)
Labour Laws & Legislation	Sales and Distribution Management(M)
Rural Marketing	E-Commerce and Digital Markets (S)
Auditing & Taxation	Banking and Financial Institutions (F)
MOOCS	Retail Management (M)
E - Business	Data Science using R (S)
	Project Appraisal & Finance (F)
	Compensation and Benefits Management (H)
	Design thinking for managers
	Industrial relations
	E- retailing
	Marketing analytics
	Advanced Communication
	Industry 4.0 & Innovation


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