

Course Structure and Detailed Syllabi (2019-20 onwards up to 2021-22)

Master of Business Administration

MBA – I Semester

S. No	Category	Course code	Course Title	Hours per week			Credits	Scheme of Examination (Max. Marks)		
				L	T	P		CIE	SEE	Total
1.	PC	19MBA0101	Management & Organizational Behavior	4	-	-	4	40	60	100
2.	PC	19MBA0102	Managerial Economics	4	-	-	4	40	60	100
3.	PC	19MBA0103	Legal and Business Environment	4	-	-	4	40	60	100
4.	PC	19MBA0104	Accounting for Managers	4	-	-	4	40	60	100
5.	PC	19MBA0105	Business Statistics	4	-	-	4	40	60	100
6.	PC	19MBA0106	Computer Applications for Business	4	-	-	4	40	60	100
7.	LC	19MBA0107	English Communication Lab	-	-	3	1.5	40	60	100
8.	LC	19MBA0108	Data Analysis Lab using Excel	-	-	3	1.5	40	60	100
9.	MC	19MBA0109	Human Values & Professional Ethics	2	-	-	0	40	-	40
			Total	26	-	6	27	360	480	840

MBA – II Semester

S. No	Category	Course code	Course Title	Hours per week			Credits	Scheme of Examination (Max. Marks)		
				L	T	P		CIE	SEE	Total
1.	PC	19MBA0201	Human Resource Management	4	-	-	4	40	60	100
2.	PC	19MBA0202	Marketing Management	4	-	-	4	40	60	100
3.	PC	19MBA0203	Financial Management	4	-	-	4	40	60	100
4.	PC	19MBA0204	Operations Management	4	-	-	4	40	60	100
5.	PC	19MBA0205	Business Research Methods	4	-	-	4	40	60	100
6.	PC	19MBA0206	Operations Research	4	-	-	4	40	60	100
7.	LC	19MBA0207	Business Analytics Lab	-	-	3	1.5	40	60	100
8.	LC	19MBA0208	Business Communication Lab	-	-	3	1.5	40	60	100
9.	PR	19MBA0209	Seminar on Emerging Topics	-	-	2	0	50	-	50
			Total	24	-	8	27	370	480	850

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MBA – III Semester

S N o	Category	Course code	Course Title	Hours per week			Cr edi ts	Scheme of Examination (Max. Marks)		
				L	T	P		CIE	SEE	Tot al
1.	PC	19MBA0301	Entrepreneurship	4	-	-	4	40	60	100
2.	PC	19MBA0302	Innovation and Technology Management	4	-	-	4	40	60	100
3.	PE	19MBA0303	Elective 1 Investment Analysis and Portfolio Management (F)	4	-	-	4	40	60	100
		19MBA0304	Human Resource Analytics (H)							
		19MBA0305	Consumer Behavior (M)							
		19MBA0306	Managing Digital Innovation and Transformation (S)							
4.	PE	19MBA0307	Elective 2 Financial Markets and Services (F)	4	-	-	4	40	60	100
		19MBA0308	Performance Management (H)							
		19MBA0309	Sales and Distribution Management(M)							
		19MBA0310	E-Commerce and Digital Markets (S)							
5.	PE	19MBA0311	Elective 3 Banking and Financial Institutions (F)	4	-	-	4	40	60	100
		19MBA0312	Organizational Change and Development (H)							
		19MBA0313	Retail Management (M)							
		19MBA0314	Data Science using R (S)							
6	PE	19MBA0315	Elective 4 Project Appraisal & Finance (F)	4	-	-	4	40	60	100
		19MBA0316	Compensation and Benefits Management (H)							
		19MBA0317	Product and Brand Management (M)							
		19MBA0318	Data Mining for Business Decisions(S)							
7.	LC	19MBA0319	Spread Sheet Modelling	-	-	4	2	40	60	100
8.	PE	19MBA0320	MOOCS	-	-	-	2	-	-	-
9.	PR	19MBA0321	Internship Report & Presentation	-	-	-	2	50	-	50
Total				24	-	4	30	330	420	750


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S. No	Category	Course code	Course Title	Hours per week			Credits	Scheme of Examination (Max. Marks)		
				L	T	P		CIE	SEE	Total
1.	PC	19MBA0401	Strategic Management	4	-	-	4	40	60	100
2.	PC	19MBA0402	Design Thinking for Managers	2	-	-	2	40	60	100
3.	PE	19MBA0403 19MBA0404 19MBA0405 19MBA0406	Elective 5 Financial Derivatives (F) Industrial Relations (H) Services Marketing (M) E-Retailing (S)	4	-	-	4	40	60	100
4.	PE	19MBA0407 19MBA0408 19MBA0409 19MBA0410	Elective 6 International Finance (F) International HRM (H) International Marketing (M) Marketing analytics (S)	4	-	-	4	40	60	100
5.	PR	19MBA0411	Project Work	-	-	-	4	80	120	200
Total				14	-	-	18	240	360	600



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