

ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES (AUTONOMOUS)

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Post Programme Report

Entrepreneurship Development Programme

Entrepreneurship Development Program was organized by "AITS, Tirupati Business Incubator & ISTE Chapter" on 25th march 2022. More than 160 members participated in this programme. The coordinator Dr.S.Kishore has given the objectives of the programme. Dr. C. Nadhamuni Reddy, Principal addressed the participants about the importance of entrepreneurship. Sri.Sanjeeva Raju, AGM, DIC, Chittoor, Dr.KV.Chalapathi Rao, MD, Kora shoes Pvt. Ltd., Chennai, Sri G.V.Pradeep Kumar, Charted Accountant, Tirupati, Sri C.Nageswara Rao, Former senior Director, Andhra Pradesh Productivity Council & Officer, Indian Bank, MSME Department acted as resource persons for this programme.

Sri.Sanjeeva Raju, AGM, DIC, Chittoor Explained Approval procedures and schemes for entrepreneurs. Dr.KV.Chalapathi Rao, MD, Kora shoes Pvt. Ltd., Chennai shared the practical experiences of entrepreneurs. Sri G.V.Pradeep Kumar, Charted Accountant, Tirupati has given knowledge about financial feasibility and planning. Sri C.Nageswara Rao, Former senior Director, Andhra Pradesh Productivity Council & Officer, Indian Bank, MSME Department about importance of entrepreneurship and how to prepare project proposal. By this programme the participants gained a rich knowledge about entrepreneurship and schemes available for innovators.

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